

FIRSTSERVICE CORPORATION

Preferred Share redemption and conversion illustration

April 30, 2013

(in US\$)

Redemption and Conversion date	May 3, 2013
Preferred Share (PS) value	
Par value	25.0000
Stub period dividend	<u>0.1582</u>
Redemption Price	<u>25.1582</u>
Subordinate Voting Shares (SVS)	
20 trading day weighted average price	<u>33.34</u>

Assumptions

SVS market price on May 3, 2013	<u>33.34</u>
Number of PS held by shareholder	<u>100</u>

Step 1: 30% redemption

Number of PS redeemed	30
Redemption Price	<u>25.1582</u>
Cash proceeds	<u>754.75</u>

Step 2: 70% conversion

Number of PS converted	70	A
Redemption Price	25.1582	B
20 trading day weighted average SVS price	33.34	
95% of above	<u>31.67</u>	C
Conversion ratio	<u>0.7943</u>	B/C=D
Number of SVS received on conversion	55.6017	=A*D
Round down to nearest whole SVS	<u>55.0000</u>	
Fractional SVS payable in cash	<u>0.6017</u>	
Round up to nearest 1/100 SVS	<u>0.6100</u>	E
Market value of SVS	<u>1,833.70</u>	
Cash proceeds on fractional SVS	<u>19.32</u>	=E*C

Summary - May 3, 2013

Cash proceeds on redemption	754.75
Market value of SVS on conversion	1,833.70
Cash proceeds on fractional SVS	<u>19.32</u>
Total value	<u>2,607.77</u>